



**GOVERNOR'S P-20 COUNCIL
Communications Committee**

**November 5, 2008 – 2:00 p.m.
1700 W. Washington Street
6th Floor Conference Room A
Phoenix, AZ 85007**

AGENDA

The Committee will discuss and may take action on the following matters. Members will attend either in person or by telephone conference call. Public comment will be taken. Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.

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| 1. Call to Order & Welcome | Paul Luna |
| 2. Early Childhood Adhoc Committee Recommendations | Rhian Evan Allvin |
| 3. Policy Institute Update | Dr. Karen Nicodemus |
| 4. Communications Collaborative | |
| ▪ Fiscal Agent Update | Paul Luna/Staff |
| ▪ Business Plan Discussion | Nicole Magnuson |
| ▪ Web site Creative Concept | Nicole Magnuson/Alan Perkel, Riester |
| ▪ Multi-Media Campaign Update | Nicole Magnuson |
| 5. Committee Workplan | Staff |
| 6. Next Steps | Paul Luna |
| 7. Call to the Public | Paul Luna |
| 8. Adjournment | Paul Luna |